

2010 – 2011 PROGRAM

2010

- July 15 Member Summer Social
Member Social Fireplace Room and Courtyard in the Hotel Albuquerque
5:30-7:30pm
- August 19 Web Success Series
Lunch & Learn Internet Marketing: New FTC Rules of the Road
Speaker: Emily Leach
Location: Q-Bar & Gallery in the Hotel Albuquerque
- September 2 Member Event
Java Talk TBA
- September 16 Marketing ROI
Lunch & Learn Location: Q-Bar & Gallery in the Hotel Albuquerque
- October 21 Why You Need a Video Marketing Strategy...Tips to Generate Results
Lunch & Learn Location: Q-Bar & Gallery in the Hotel Albuquerque
- November 4 Member Event
Java Talk TBA
- November 18 Web Success Series
Lunch & Learn How a Business (TBD) Uses Social Media to Create Raving Fans
Location: Q-Bar & Gallery in the Hotel Albuquerque
- December 1 Member Holiday Social
Member Social Casa Esencia
6:00-8:00pm

2011

- January 6 Member event
Java Talk TBA
- January 20 Strategic Marketing Topic
Lunch & Learn Marketing in a Tough Economy
Location: Q-Bar & Gallery in the Hotel Albuquerque
- February 17 TBA
Lunch & Learn Location: Q-Bar & Gallery in the Hotel Albuquerque
- March 3 Member Event
Java Talk TBA
- March 17 Web Success Series
Lunch & Learn Social Media Case Studies
Location: Q-Bar & Gallery in the Hotel Albuquerque
- April 14 Marketer of the Year Awards Celebration
Awards Banquet Hotel Albuquerque • 6:30-9:30pm
- May 5 Member Event
Java Talk TBA
- May 19 Web Success Series
Lunch & Learn Building Thought Leadership through Social Media
Location: Q-Bar & Gallery in the Hotel Albuquerque
- June 16 Speaker: NMAMA Marketer of the Year
Lunch & Learn Award Winner Campaign
Location: Q-Bar & Gallery in the Hotel Albuquerque

NOTE: Schedule is subject to change as events are planned.

Web site: nmama.org

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NMAMA
New Mexico American Marketing Association

Each month, professional marketing experts join us to network and present on current marketing issues. Members and non-members are encouraged to attend the monthly Lunch & Learn events, held on the 3rd Thursday of each month at the ultra-chic Q-Bar & Gallery located in the Hotel Albuquerque on Rio Grande Blvd near Old Town.

Other events such as morning Java Talks, evening Member Socials, and Special Interest Group (SIG) seminars are hosted at different venues.

New Location